



Dear Valued Client,

HOTT3D is committed to transforming the exhibitions and events industry through sustainable, modular temporary structures. As part of this commitment, we align our operations with global sustainability initiatives and actively implement circular design principles across our projects.

Delivering meaningful impact requires collaboration. We therefore invite your input and partnership in advancing more sustainable event participation.

We encourage clients to support this journey by:

- Opting for modular and reusable stand designs rather than single-use custom builds.
- Planning branding and graphics for reuse across multiple events.
- Reducing promotional giveaways and unnecessary printed materials.
- Selecting sustainable material finishes and low-impact alternatives.
- Considering energy-efficient lighting and AV solutions.
- Sharing sustainability targets or reporting requirements early in the design process.
- Evaluating transport, logistics, and storage solutions to reduce emissions.

We are available to assist in assessing the environmental footprint of your event participation and identifying practical opportunities to reduce impact without compromising brand presence or commercial objectives.

Your feedback is important to us. We welcome your input on sustainability priorities and how we can better support your organisation's environmental goals. We look forward to working together to create responsible, future-focused event solutions.

Kind regards,
HOTT3D Management

Date: 21 August 2026
Review Date: 21 August 2027
Name: Liam Beattie
Company Position: Managing Director
Signature



liam@hott.co.za | +27 76 577 0989