



Sustainability Policy

Quality delivery, driven by honesty, integrity, and accountability.

At HOTT3D, we recognise the industry's significant impact on pollution and waste. Since our inception, we have been committed to steering the course towards sustainable practices, from sustainably built exhibitions to sustainability policies implemented at our office.

As signatories to the Net Zero Carbon Events Initiative and members of the [Event Greening Forum \(EGF\)](#), we are committed to sustainable business practices and the implementation of [Better Stands](#) principles. We are members of the [Octanorm Service Provider International \(OSPI\)](#) Network and the [Exhibition and Events Association of Southern Africa \(EXSA\)](#).



OUR VISION

To be Africa's leading provider of sustainable event infrastructure, recognised globally for innovation, quality, and measurable impact, setting the standard for circular, low-impact temporary architecture in the exhibitions and events industry.

OUR MISSION

Our mission is to transform the exhibition and events industry through sustainable, modular temporary structures. We design and deliver reusable, low-waste solutions that reduce environmental impact without compromising premium design standards.

Through collaboration and education, we help clients assess and lower the environmental footprint of their event participation, creating solutions that are both commercially effective and environmentally responsible.

OUR POLICY

At HOTT3D, we are committed to responsible growth, continuous improvement, and building a resilient, future-focused business that creates long-term value. We do this by implementing the following principles and practices at HOTT3D.

ADMINISTRATION



We have a dedicated green team that drives the implementation of greening principles and practices. We understand the importance of early planning and clear communication. We measure key performance indicators to assist us in tracking our impact.

SUSTAINABLE DESIGN



We create stand designs based on the Better Stands core requirements (see below). We consider the materials used on exhibitions and give preference to modular builds such as the *Octanorm* reusable systems for exhibition booths, flooring systems, and bulkheads. We have a wide range of reusable furniture options and use LED lights in our exhibitions.

SUSTAINABLE PROCUREMENT



We strive to procure sustainable goods and services that include circular economy principles such as reusable and modular systems for walling, furniture, AV equipment, and flooring. Give preference to the use of water-based, non-toxic, and low-VOC paints.

ENERGY EFFICIENCY



We optimise energy efficiency at our factory through switching off appliances and lights when not in use. We have installed solar systems on both the factory and the offices to power around 60% of our usage and aim to increase this. We use LED lights throughout our factory and offices.

WATER CONSERVATION



We optimise water conservation at our factory through the installation of low-flow taps and toilets, as well as constant monitoring of all water use.

WASTE REDUCTION



We implement waste management practices to reduce our environmental impact by implementing circular economy principles to reduce, reuse, and repurpose, such as the *Octanorm* reusable modular system. We have recycling systems for timber, metal, plastic, and paper. Furniture or items that reach the end of their service life are sold to staff at nominal cost, donated to NGOs, or recycled.

STAKEHOLDER ENGAGEMENT



We will engage with suppliers and clients to share our sustainability statement and prioritise eco-friendly alternative goods and services where possible. We encourage ongoing

engagement with staff members with a strong focus on collaboration.

BETTER STANDS DESIGN PRINCIPLES

When we design and build stands, we consider the following 10-point framework to encourage more sustainable solutions.

- **Stand structures and walls:** We stock and recommend reusable modular systems such as OCTANORM, ensuring structures are repeatedly used across multiple events rather than custom-built for single use.
- **Platforms and raised flooring:** Reusable Octanorm flooring systems are prioritised to extend product life cycles and minimise material waste.
- **Floor coverings:** Reusable or recyclable options (e.g., carpet tiles, vinyl flooring) are recommended. New, non-recyclable materials are avoided. Where single-use flooring is requested by the client, it will be donated for community reuse (e.g., to a local crèche).
- **Lighting:** All lighting provided is energy-efficient LED and reused across events to reduce energy consumption and material turnover.
- **Furniture and equipment:** Modular, durable furniture and equipment designed for repeated deployment across events are stocked and promoted.
- **Display units:** Reusable display infrastructure, including cabinets and lightboxes. Display units are stocked and promoted to reduce custom fabrication.
- **Graphics and décor:** Clients are encouraged to design graphics and decorative elements for reuse or recycling, avoiding dated or event-specific prints where possible.
- **Fascia and overhead signage:** Signage should be designed and produced for multiple uses, with adaptable branding solutions preferred.
- **Rigging:** Reusable rigging systems and structural components are promoted for suspended elements to minimise material waste.
- **Ceilings:** Where ceilings are incorporated into stand designs, modular and reusable construction elements are recommended.

SELF-DECLARATION

HOTT3D commits to aligning its operations with the sustainability principles of the Net Zero Carbon Events (NZCE) initiative and includes the Better Stands core requirements in our design and implementation.

We design and deliver projects that prioritise waste prevention, component reuse, and the reduction of environmental impact, guided by circular economy principles. We are committed to fostering a responsible, inclusive, and supportive workplace that enables our people to grow and develop professionally and personally.

Through these commitments, HOTT3D affirms its dedication to long-term, measurable sustainability performance and continuous improvement across all operations and projects.

Date: 21 August 2026
Review Date: 21 August 2027
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